

EXPERIENCE

Saatchi & Saatchi (Toyota) / Sr Product Designer, UX

Dec 2021 - Present, El Segundo, CA

User experience design lead for vehicle configurator redesign. Collaborating with Team1 (Lexus), working closely with research, strategy and stakeholders to streamline the complex process of vehicle configuration for both Toyota and Lexus. Collaborating and building bridges with otherwise siloed groups, 3rd party Dev & database management teams.

Viking Cruises / Sr UX/UI Designer

Oct 2019 - Dec 2021, Los Angeles, CA

User experience lead for five digital products that span guest experience, marketing & enterprise tools. Shipped app, web & apple watch solutions. Managed three designers and design system. Collaborated across print design team and engineers to deliver consistent on-brand experience from browsing cruises to touch-free embarkation to managing the day-by-day itinerary of a cruise.

DCKAP / UX Designer + Project Manager

Jul 2018 - Aug 2019, Los Angeles, CA

Introduced UX tools into their design process to improve user acceptance for B2B & B2C clients. Remotely collaborated with stakeholders, engineers and designers from discovery through post-launch. Created wireframes and prototypes to communicate, test and iterate design concepts. QA tested to ensure properly executed design. ADA compliance audits.

Soulspeak Wellness / UX/UI Designer + Graphic Design

Nov 2017 - Apr 2019, Los Angeles, CA

Designed logo, color palette and brand identity. Designed and launched website, including e-comm category and product detail pages.

Digital Karma / UX Designer

Dec 2016 - Sep 2017, Playa Del Rey, CA

Conducted heuristic evaluations, researched and validated design solutions through user and usability testing. Collaborated with stakeholders on product strategy.

Bambino Technologies / UX Designer

Nov 2016 - Dec 2016, Santa Monica, CA

Designed availability feature to improve experience for two user groups. Project managed and led team of two UX designers through stakeholder interviews, usability testing, and handoff.

Twentieth Century Fox / Manager, Sales Availability

Jul 2007 - Dec 2015, Century City, CA

Grew from analyst to manager during 8 years with the availability team and expanded role into enterprise software design team for two years. Managed team of three doing global data analysis of TV & SVOD availability. Two years split role with enterprise software design team.

Suzuka Board of Education / Assistant Language Instructor

Aug 2003 - Aug 2006, Suzuka, Japan

TOOLS

Sketch
Figma
Principle
Abstract
InVision
Adobe Creative Suite
Jira / Confluence / Trello
HTML / CSS
Pencil / Paper

SKILLS

Wireframing
Prototyping
Transition Animations
Dev Collaboration + Handoff
Research + Discovery
User Personas
User Stories & Flows
Task Analysis
Usability Testing
Design Studio Collaboration
Project Management
Design Systems + Atomic Design
Jr. Designer Mentorship
ADA Compliance (WCAG 2.1 AA)

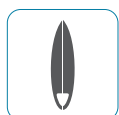
LANGUAGE SKILLS

English First Language
Japanese Basic proficiency

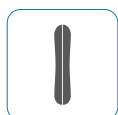
EDUCATION

- ↑
- General Assembly
User Experience Design
Aug 2016 / Los Angeles, CA
- Ohio State University
Japanese
Jun 2003 / Columbus, OH

HOBBIES & INTERESTS



Surf



Splitboard



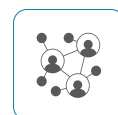
Growth



Run



Art



Community



Work